



The Future of XB Deals in an Emerging AI World

September 11, 2025

EVERCORE

Macro Environment Setting Up for Favorable M&A Conditions in 2026 and Beyond

Evercore ISI Macro Views

GDP Growth

- **Continued, but modest global growth and no recession**
- Forecasted real U.S. GDP growth of +1.5% for 3Q24, +1% for 4Q24, +1.5% in 2Q26
- **Companies looking to drive growth** in excess of GDP through technology exposures and inorganic avenues

Inflation

- Inflation remains at ~3.0% and **expected to moderate**
- **Tariff impact has not been as severe** as feared

Regulatory

- Anti-trust environment appears to be **getting better** especially in the U.S.

Fed Perspectives

- Expectation that the **Fed cuts rates** by 25 bps in September and two additional rate cuts by year end

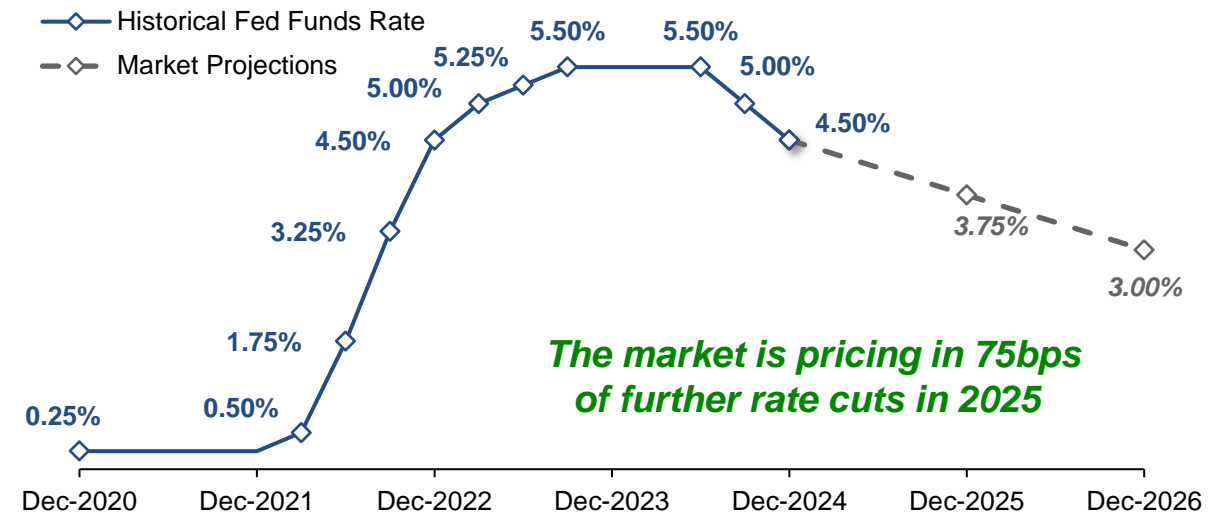
One Big Beautiful Bill

- **Estimated incremental cash flows** for S&P 500 of ~\$160B (+9.5%) in 2025 and \$190B (+9.2%) in 2026

Equity Markets

- **Highly supportive** equity markets for M&A
 - ▶ S&P +11%, Nasdaq +9%, MSCI +12% YTD
- EVR ISI recently increased **S&P 500 target for 2026 to 7,750** (currently ~6,500)
 - ▶ **AI revolution** driving EPS higher and sustained elevated multiples

Fed Funds Rate – Market Projections



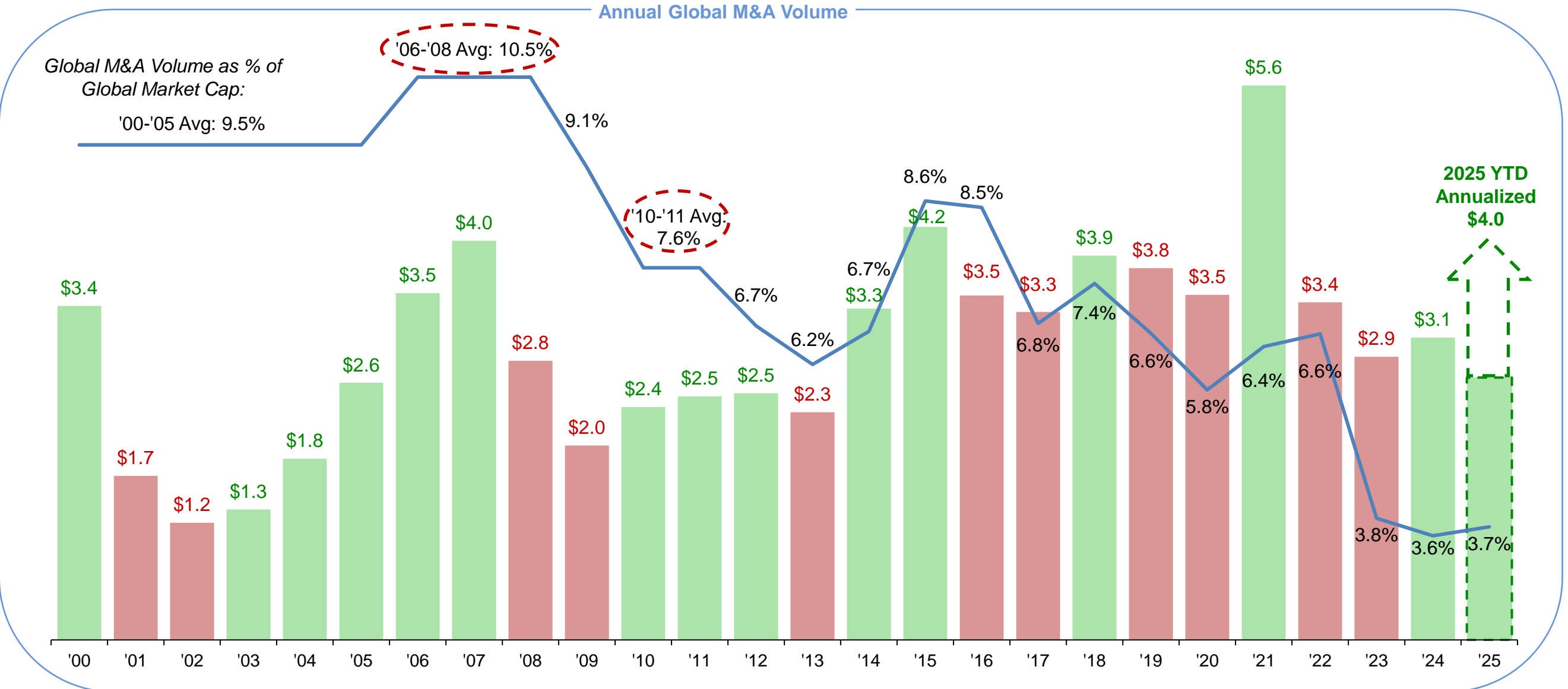
Analogs between current AI-driven and 1990s Internet-driven Equity Markets

- **Tech-led revolutions** driving structural bull markets
- Each had a ~20% non-recession bear market that quickly recovered to new highs
- **1990s rally was narrowly in Tech, while today's is broader across sectors**
- **Fed policy accommodative in both eras**, though in 1999/2000 the Fed increased Fed Funds Rate from 4.75% to 6.50% in order to fight the bubble
- **Both cycles show bubble risk**, with sentiment moving from rational to irrational exuberance

Source: FactSet, Evercore ISI, The Wall Street Journal

Global M&A Has Commenced a Cyclical Rebound

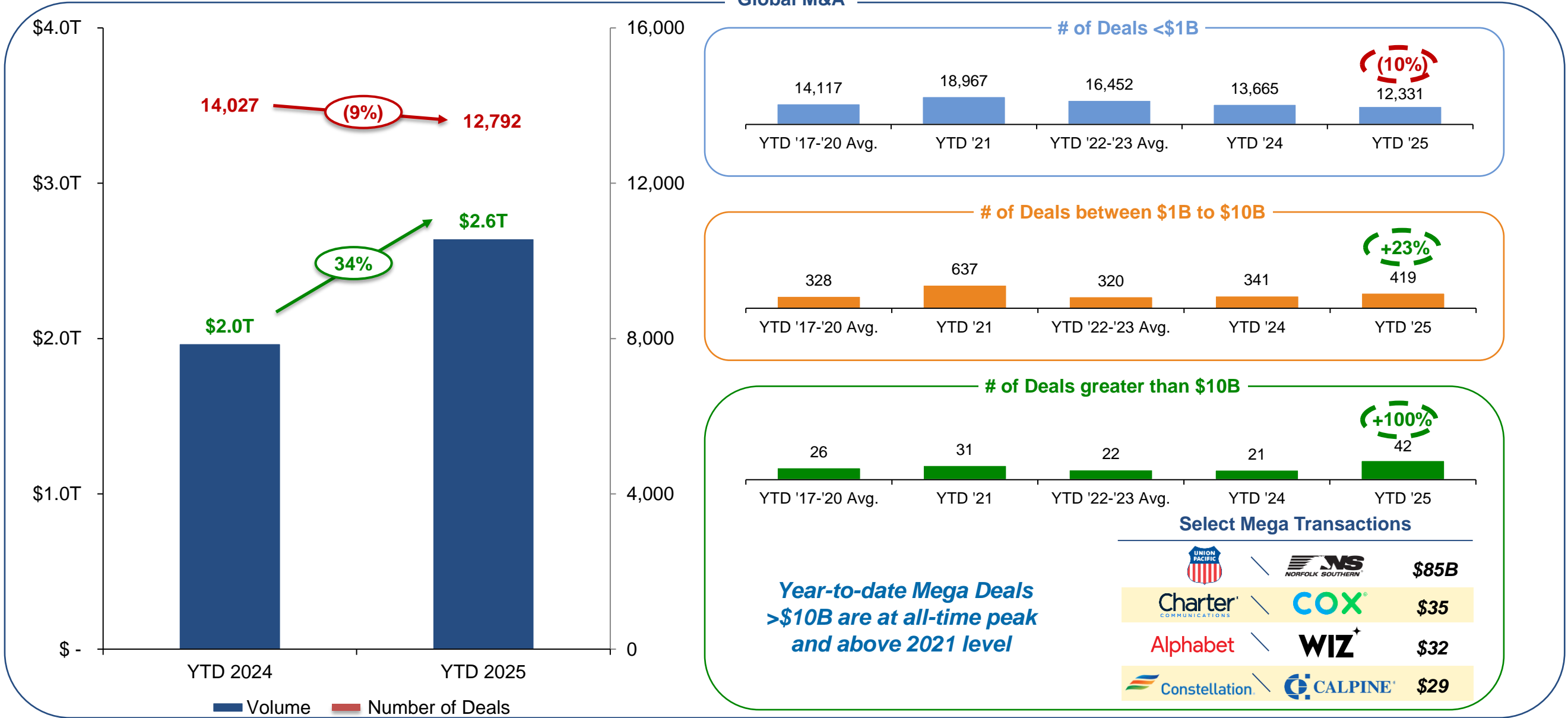
(\$ in trillions)



Source: FactSet, LSEG (formerly Refinitiv) as of 8/31/2025

M&A Rebound in 2025 Has Been Led by Larger Transactions

Global M&A



Source: LSEG (formerly Refinitiv) as of 8/31/2025. Number of deals includes deals with undisclosed value

Private Markets Are Primed for Transaction Activity

Pressure to Return Capital Is Mounting (DPI is the New IRR)

\$3.1T

Aggregate Unexited Value
of Sponsor Owned Assets

6 years

Avg. Existing Hold Period
of Portfolio Company

\$1.0T

Cumulative PE
Dry Powder

-31%

Decline in Value of PE
Fundraising YoY

<0.3x

Pooled DPI for Fund
Vintages since 2020

-33%

Decline in Value of PE
Exits Since 2021

Slowdown in M&A Exits Has Propelled Continuation Vehicles

~2.0x

Volume of Secondary Market
Transactions vs. 2022

\$171B

Secondary Market Dry
Powder

+90%

Expected Growth in
Secondaries Fundraising
(NTM vs. 2024)

Private Credit Becoming Increasingly More Relevant

\$1.8T

Size of Private
Credit Market

>\$500B

Cumulative Private Debt
Dry Powder

>2.0x

Growth in Private Debt
Volume over Last 5 years

Source: PitchBook, Preqin

Cross-Border M&A Has Accelerated In-Line with Overall M&A Market

(\$ in billions)

Cross-Border Deal Activity (by Value)

% of Cross-Border
M&A of Total M&A

26%

28%

21%

26%

23%

23%

% of Cross-Border
M&A Involving U.S.

50%

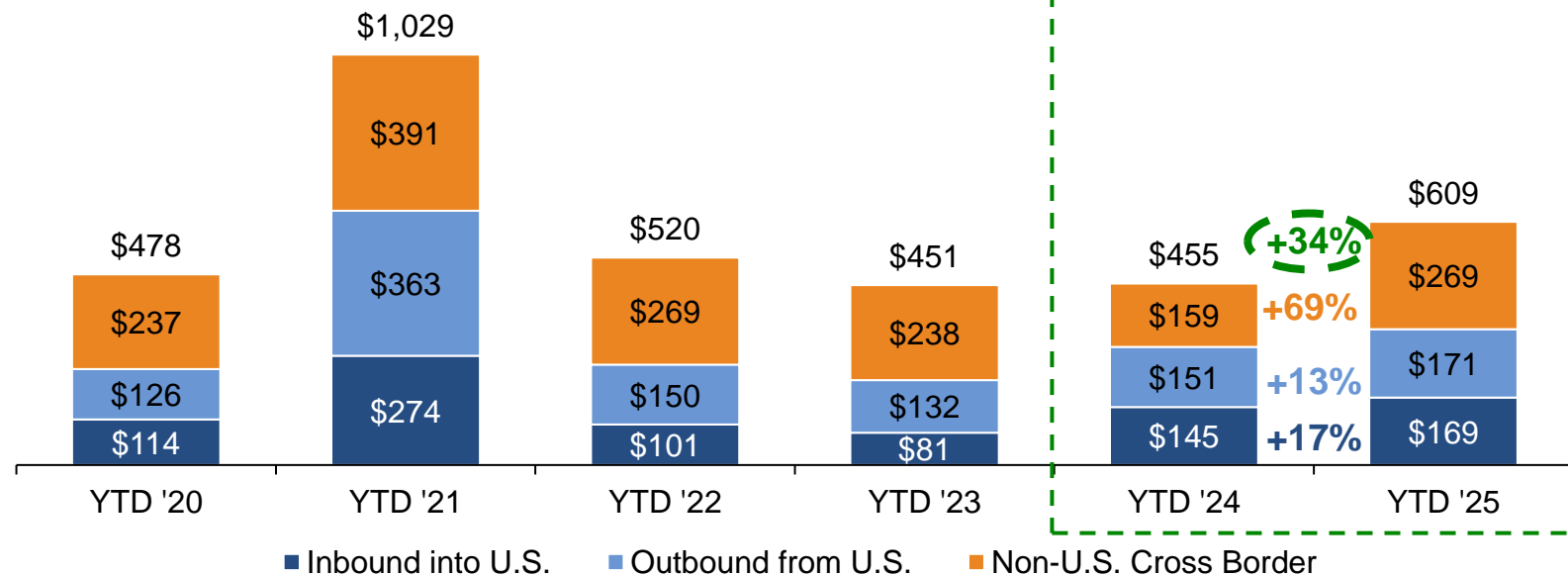
62%

48%

47%

65%

56%



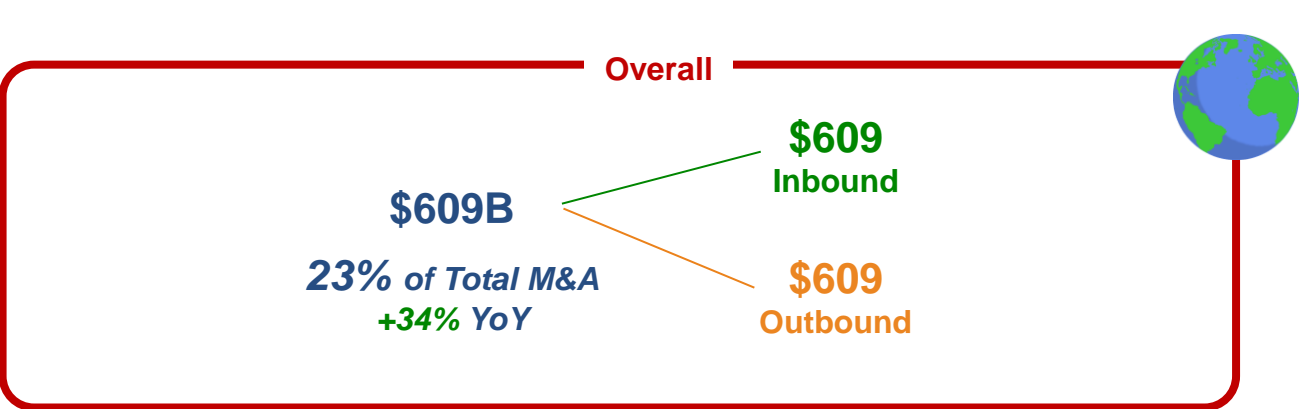
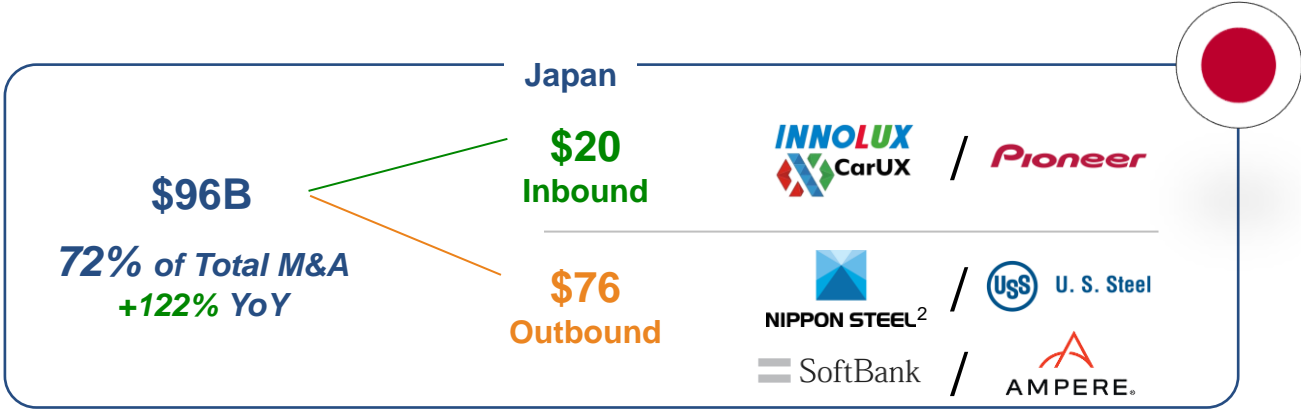
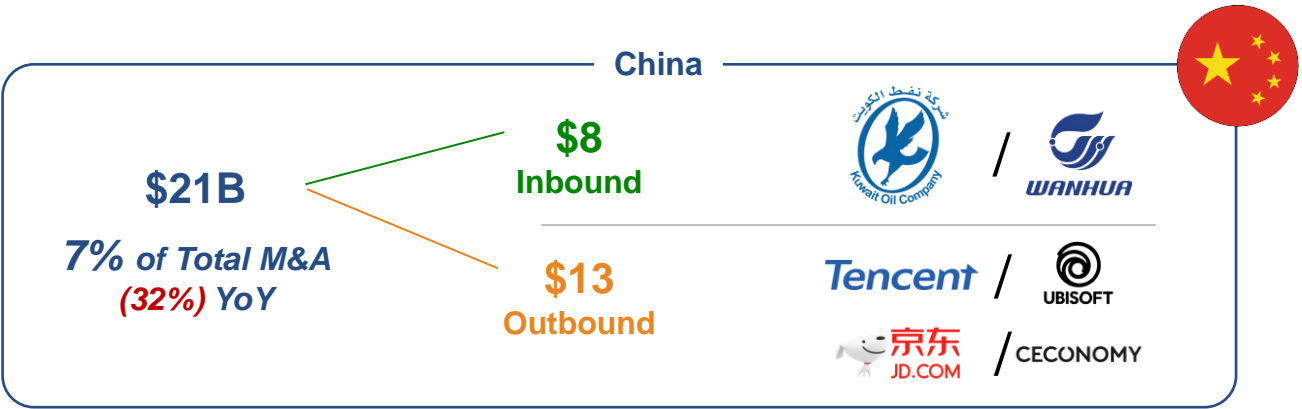
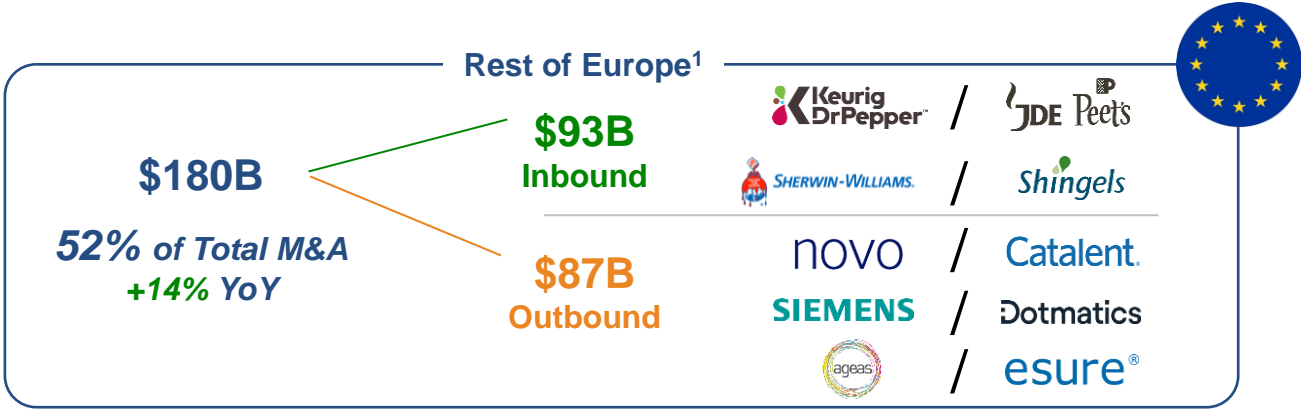
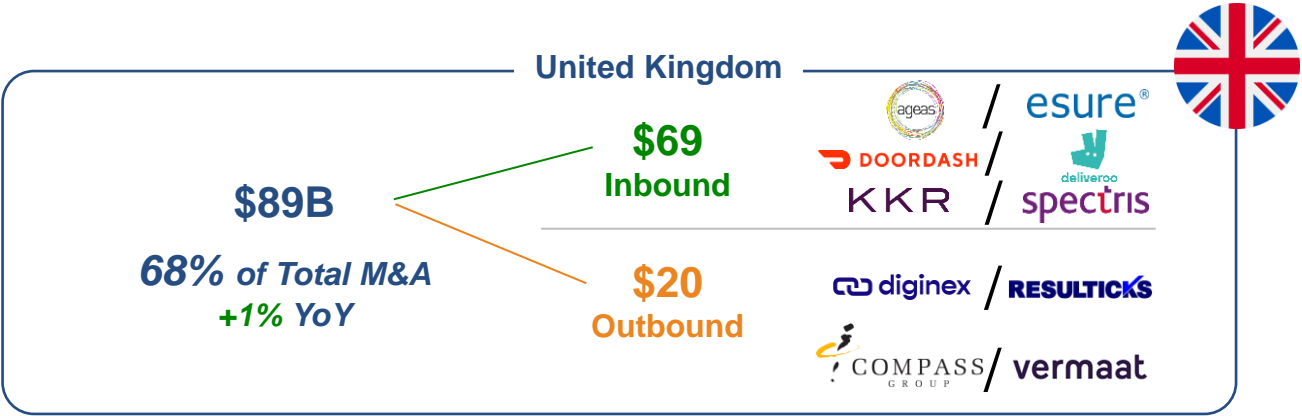
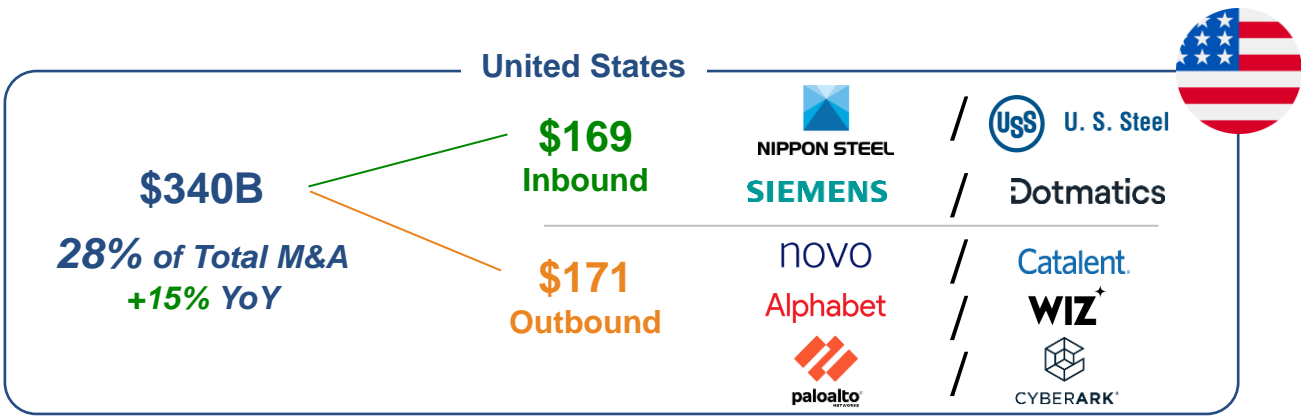
Commentary

- Cross-border M&A volume vs. total M&A volume has remained **relatively stable over the past several years at ~25%**
- Approximately **half of cross-border M&A involves the U.S.**
- Cross border M&A has accelerated in 2025 in-line with overall M&A
- **Majority of YoY growth driven by non-US transactions**

Source: LSEG (formerly Refinitiv), excludes withdrawn deals
Note: YTD as of 8/31, excludes deals <\$500M

Cross-Border Volume YTD by Geography

(\$ in billions)



Key Current Dynamics in Cross-Border Deals

National Security Issues

- **Intersection of geopolitics with regulatory dynamics** in many countries is making deal approvals more nuanced
- Heightened focus on protecting **independence of tech-sensitive industries**
- **Increasingly transactional nature** of merger approvals rather than simply preserving price competitiveness of industries
- **Broad range of levers being used by companies** to gain deal approval in areas where potential national security complexities, including job protections, investment commitment and “golden share”

Tariff Backdrop

- Tariffs initially remain an important dynamic that companies are managing, and the **fluidity of tariff policy is creating uncertainties for cross-border M&A**
- However, in recent months, the perception of a “Trump put” has resulted in some companies developing **greater conviction that they can manage through tariffs**

Relative Valuation

- **U.S. markets have driven global equity values higher and represent an outsized portion of the market**
- Assets outside the U.S. are trading at lower multiples than the U.S. (S&P fwd. P/E of 22x vs. FTSE fwd. P/E of 13x) which has driven uptick in U.S. take-privates of U.K. companies

China Continues to Influence Global M&A Outcomes



Key Takeaways

- **National interest first approach** by China to takeovers rather than emphasizing market competitiveness
- **Blocked deals have largely involved U.S. acquirers**
- **China is focused on self-reliance** and ensuring companies in data-rich, tech-heavy and infrastructure sectors remain independent
- **“Tit-for-tat” dynamics** where Chinese are using merger review to retaliate on U.S. economic pressure on China (e.g., chips, defense hardware)

A potential political resolution with China could unlock a huge wave of M&A, though semiconductors / AI will continue to have a high level of scrutiny

Tech M&A Cycle Has Turned

(\$ in billions)

Annual Global Tech M&A Volume

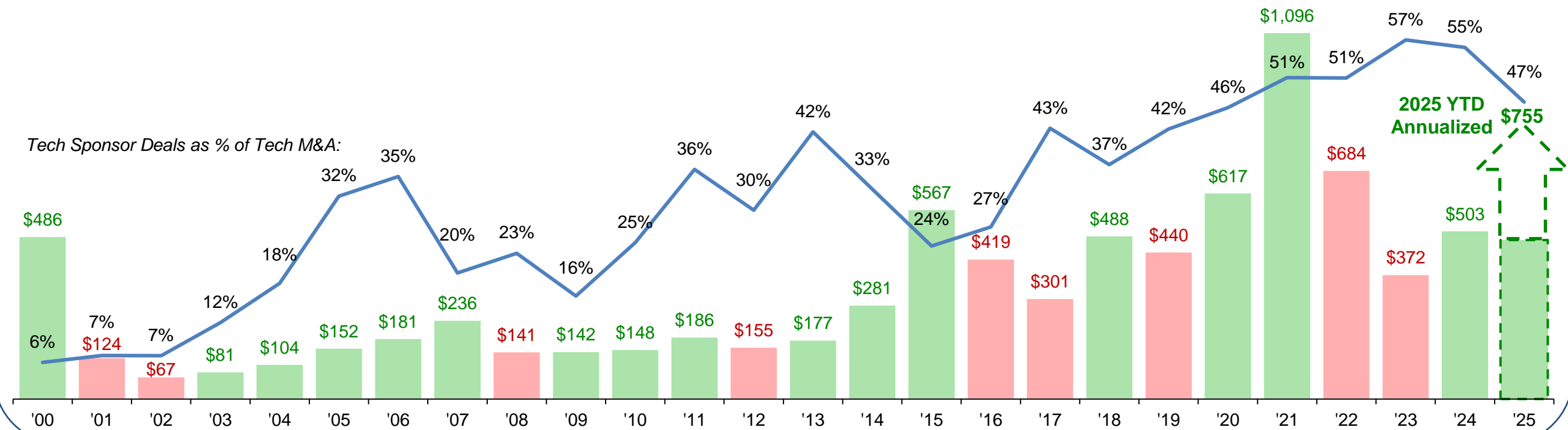
Tech M&A % of Overall M&A:



Tech Cross-Border as % of Tech M&A:



Tech Sponsor Deals as % of Tech M&A:



Source: LSEG (formerly Refinitiv) as of 8/31/2025

AI Opportunity Is Increasingly Influencing Capital Allocation Decisions...

AI is Driving Unprecedented Spend

75%

of Tech M&A in 1H '25
Involved AI-Related
Software

+127%

Increase in Total 1H '25
Deal Value Involving AI
Targets YoY

>\$800B

Projected Hyperscaler
CapEx and R&D Spend in
2026E

M&A is a Key Lever for C-Suites Adapting to the AI Era

"[We] wouldn't be doing our jobs if **we weren't looking at larger and transformational M&A...** [investors can] 100% expect that we will continue with a very disciplined approach to M&A."

— Gina Mastantuono, CFO, ServiceNow

servicenow



Alphabet

WIZ

"This acquisition represents an investment... **to accelerate** two large and growing trends **in the AI era:** improved cloud security and the ability to use multiple clouds."

— Google Press Release

"A landmark moment... that **fast-tracks our AI innovation agenda** and sets a new standard for customer experience in the AI era."

— Scott Russell, CEO, NICE

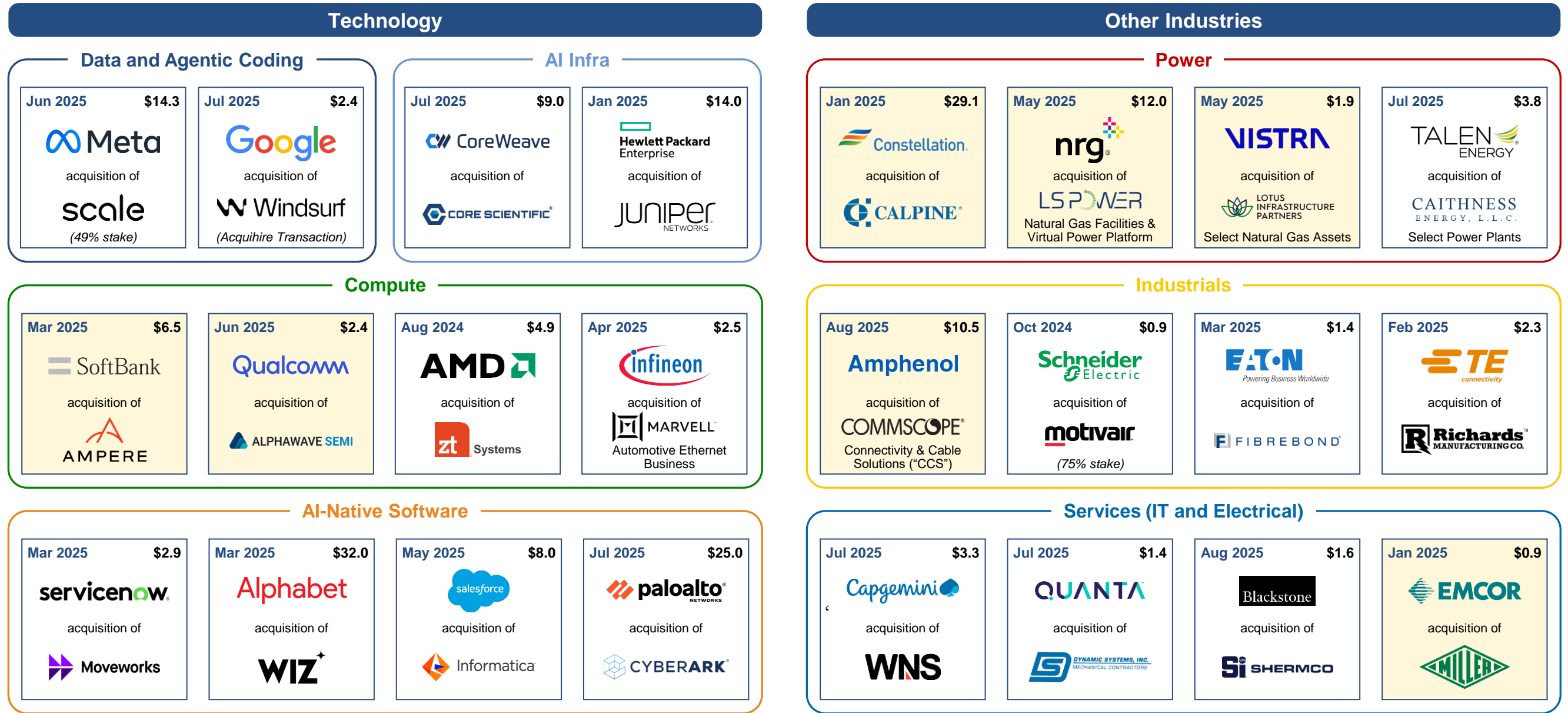
NiCE

COGNIGY

Source: Company filings, Reuters, Ropes Gray

...And Has Driven M&A Across Both Tech and Other Industries










(\$ in billions)



Source: Press Releases, Company News

Deals advised by Evercore

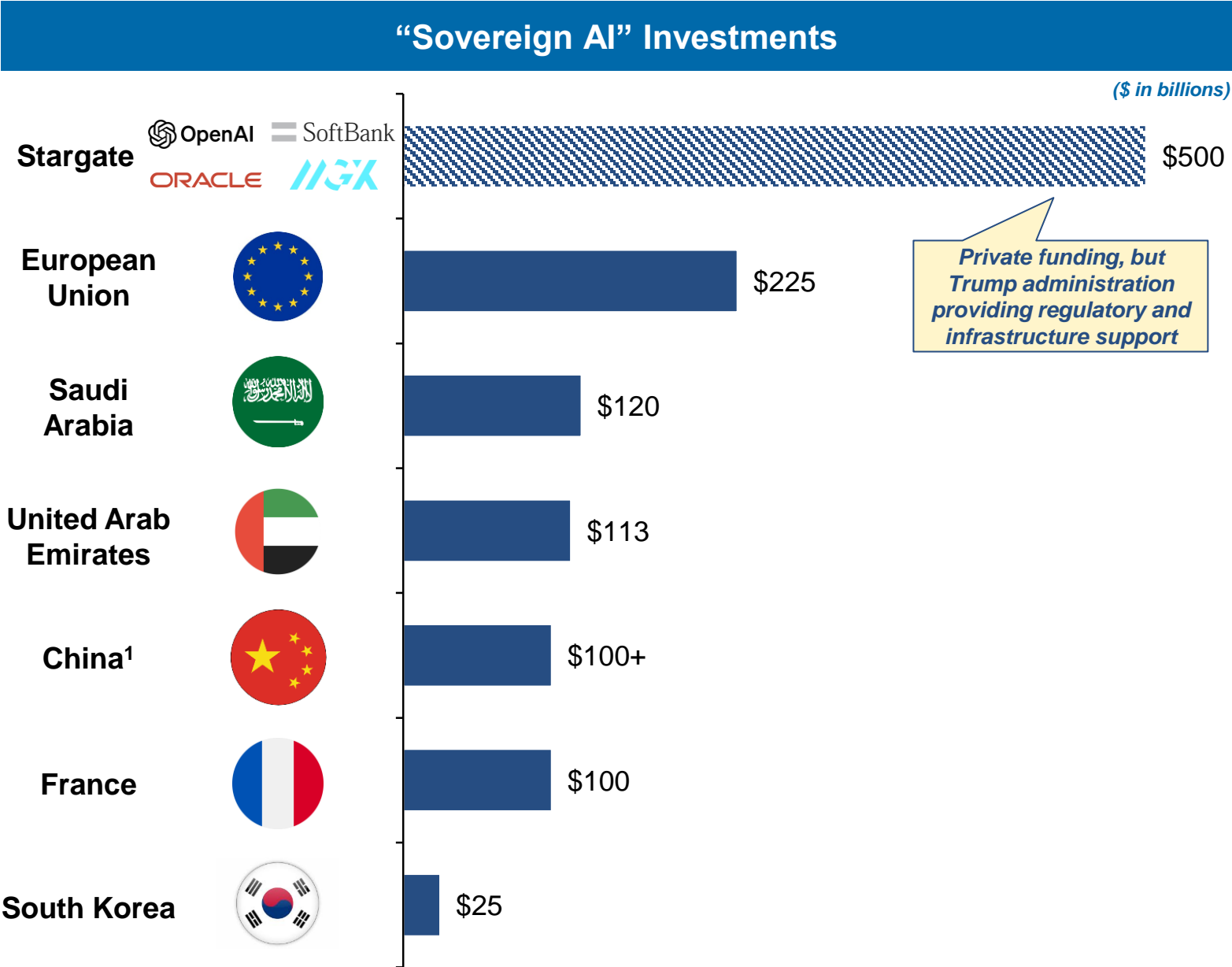
Reverse Acquihires Increasingly Prevalent in AI M&A

Target	Acquiror	Deal Value and Timing	Deal Highlights
NFDG	 Meta	Undisclosed (Jul 2025)	■ Meta acquired a minority stake in a venture fund, NFDG, a few weeks after Meta hired NFDG's founders to bolster its AI efforts
 Windsurf	 Google	~\$2.4B (Jul 2025)	■ Google hired "...some top AI coding talent from Windsurf's team...to advance [Google DeepMind's] work in agentic coding" and received a non-exclusive license
 scale	 Meta	~\$14.8B for 49% Stake (Jun 2025)	■ Meta hired CEO Alexander Wang. Minority stake (49% non-voting) and entered into a multiyear data services pact
covariant	 amazon	Undisclosed (Aug 2024)	■ Amazon hired co-founders, ~25% of staff and received a nonexclusive license to "Covariant Brain"
character.ai	 Google	~\$2.7B (Aug 2024)	■ Google hired founders Noam Shazeer and Daniel De Freitas, ~20% of Character.AI's employees and received a non-exclusive LLM license
A D E P T	 amazon	~\$440M (Jun 2024)	■ Amazon hired most executives and research staff
Inflection	 Microsoft	~\$650M (Mar 2024)	■ Microsoft formed "Microsoft AI" unit around founders Mustafa Suleyman and Karen Simonyan; paid for model / IP license

Key Dynamics
<ul style="list-style-type: none"> ■ Do not require anti-trust approval ■ Gain access to IP as quickly as possible – rapid pace of innovation required to win race ■ Race for finite human capital of best researchers <ul style="list-style-type: none"> ▶ Marginal value of capability when compute per researcher is at unprecedentedly levels ■ "Winner take all" competition among hyperscalers driving outsized investments

Source: Press Releases, Company News

Increased Global Investment in AI Could Be Harbinger of AI-Related Cross-Border Activity Particularly By Sovereign Wealth Funds



Key Trends

- ~\$600 billion of sovereign capital has been earmarked for AI investments
- Investments have included not only build-out of local AI infrastructure, but also cross-border investments in private companies including:
 - ▶ UAE investment fund, MGX, \$6bn investment in OpenAI
 - ▶ Qatar investment fund, QIA, participation in Anthropic’s \$13 billion Series F
- AI’s importance to national and economic security could dictate scope of cross-border M&A with pressure to preserve independence of companies crucial to countries’ AI industries

1. Amount under 14th Five-Year Plan (2021 – 2025); total China AI spending of ~\$95B in 2025 of which ~\$56B from government

Key Takeaways

- 1 The downturn in M&A is behind us with M&A up 34% so far in 2025; the macro environment is setting up for favorable M&A conditions in 2026 and beyond
- 2 The M&A recovery has been driven by larger deals with the number of transactions >\$10B at a record, while smaller transactions have lagged
- 3 Sponsors are sitting on \$3+ trillion of unexited assets, and pressure to return capital is mounting
- 4 Cross-border M&A has increased in line with the overall M&A market, driven by non-U.S. transactions
- 5 The China / U.S. geopolitical backdrop makes it challenging to get cross-border transaction done
- 6 Tech M&A is up materially in 2025
- 7 AI first and second derivative transactions are playing a meaningful role and are driving M&A across industries
- 8 We are in the midst of an AI investment super cycle and desire to invest in AI technology could drive additional cross-border activity